

ATTACHMENT

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POINT PAPER
Public Art Murals

October 13, 2009

ISSUE: Beautification needed in CRA District

BACKGROUND: At several meetings, the CRA Advisory Board, CRA Board and City Commission have stated desires to take measures to “beautify” the CRA District. Contacts were made with artists and community businesses to determine the feasibility of doing a mural project resulting in a quality product at a reasonable price.

Palmetto Art Center is agreeable to coordinate the project. The first of the murals will be “The Tiger” by Veenie Goodson. Ms. Goodson has graciously donated her talents for our premiere of this program.

Palmetto Art Center has agreed to hold a “Call to Artists” requesting varied mediums of their vision of Palmetto with emphasis on the uniqueness or signature icons of our community to be displayed the first Friday & Saturday of December (December 4th & 5th). Genre examples would be wild life, landscape scenes, agriculture and historical sites. At this gallery showing, the public will be canvassed to select their preference of what they feel would be representative of our community as well as what would beautify various locations of the CRA District.

Budget for 10 murals at \$700.00 per mural Total Expenditure of \$7,000

The budget includes:

1. Digital photography to disk
2. Signs 4R Times production of photography to 48” X 96” onto laminate PVC
3. Coordination of Project by Palmetto Art Center

Budget Impact: \$7,000.00

Action:

Request approval from CRA Board to approve the above referenced expenditure and move forward on the project.