

# PALMETTO COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD MEETING

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February 10, 2011 - 5:30 PM

## PLEDGE OF PUBLIC CONDUCT

*We may disagree, but we will be respectful to one another.*

*We will direct all comments to issues.*

*We will avoid personal attacks.*

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516 8th Avenue West  
Palmetto, Florida 34221

(941) 723-4988  
<http://www.palmettofl.org>

Sia Mollanazar, Chair  
Betty Ann Price, Vice Chair  
Nick Costides  
McArthur Sellars  
Charles Smith

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Moment of Silence, followed by the Pledge of Allegiance.

1. CRA ADVISORY BOARD AGENDA APPROVAL.

Action Request: Motion to approve the February 8, 2011 agenda.

2. APPROVAL of MINUTES - JANUARY 14, 2011.

(TAB A)

Action Request: Motion to approve the January 14, 2010 minutes from the CRA Advisory Board Meeting.

3. MEETING DOCUMENTS

Documents that may be of use during meeting.

## NEW BUSINESS

4. Recommendation of Community Redevelopment Agency Powers – City Clerk Plan. (TAB B)  
(Public Works is scheduled for March 3, 2011 and Police Department for April 14, 2011)

The CRA Advisory Board, as a function of its responsibility shall review current function, funded by the CRA Trust in order to recommend them as a "power" of the Community Redevelopment Agency. (See Sec. 11-84. - Powers and duties.)

The Agency shall not spend the Fund on general fund services unrelated to planning and carrying out the Plan. (See City Ordinance Number 526, § 1, 11-21-94; Ord. No. 07-917, § 2, 2-26-07; Ord. No. 09-985, § 1, 2-23-09.

Florida Statute 163.370 Powers; counties and municipalities; community redevelopment agencies (3) (c); Florida Redevelopment Association Website: (<http://www.redevelopment.net/crafag.aspx>)

This exercise will be used to detail a referenced sub plan of the draft CRA Plan for funding of this department. It will also be used to detail next year's budget to align with the CRA Plan. Since the Advisory Board is a recommending body, final authority lies with the CRA Board (City Commission).

Current (2010-2011) CRA Trust funding to the City Clerk is as follows:

<u>Account</u>	<u>Description</u>	<u>Amount</u>
1905598212	Allocation – City Clerk	\$47,811.00
1905598212	Allocation – Code Enforcement	\$27,838.00
1905599101	Transfer Out – Admin Service	<u>\$43,812.00</u>
<b>TOTAL</b>		<b>\$119,461.00</b>

\*Account 190559101, transfers Out – Admin Services is detailed as follows:

Finance	\$16,288.03
Human Resources	\$3,205.76
Information Technology	\$10,936.80
<u>Fleet Department</u>	<u>\$1,234.43 *</u>
Total accounted for:	\$31,665.02
Total paid:	\$43,812.00
Overage (unbudgeted):	\$12,146.98

\*The CRA currently pays \$48,061 in 1905598212 Allocations – Fleet.

History of CRA Total Allocations:

YEAR:	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>
2007	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>		
AMOUNT:	\$14,000	\$8,250	\$103,710	\$285,700	\$305,839	
\$9,000	\$64,713	\$43,808	\$43,812	\$43,812	\$43,812	

From 2001-2005 amounts for CRA include the allocations and costs assumed by the CRA for General Fund. Starting in 2006, these amounts were separated and only the allocations are shown.

2011 -planned allocations not included in Administrative

- #1. Possible Action: Motion to recommend plan submitted by City Clerk as a reference to CRA Plan and recommend allocations presented to the upcoming CRA Budget.
- #2. Possible Action: Motion to continue discussion of City Clerk allocations to February Advisory Board meeting.

5. Competitive Contract Negotiation Act (CCNA) for Public Art Creation and Installation Management Consultant Selection – (Jeff Burton) (TAB C)

Applications will be provided to Advisory board members – evaluation of responses for Competitive Contract Negotiation Act (CCNA) for Public Art Creation and Installation Management Consultant Selection. The Advisory Board will review and rank responses as a recommendation to the CRA Board.

6. Competitive Contract Negotiation Act (CCNA) for Professional Services (architectural, engineering, landscape architectural, or surveying and mapping services) Selection. (TAB D)

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7. Discussion regarding adding and subtracting properties to the Palmetto Community Redevelopment Agency Area. - (Bob Marble) (TAB E)

As a function of the updated CRA Plan, Properties may be added to and subtracted from the CRA Area.

**163.361 Modification of community redevelopment plans.--**

(1) If at any time after the approval of a community redevelopment plan by the governing body it becomes necessary or desirable to amend or modify such plan, the governing body may amend such plan upon the recommendation of the agency. The agency recommendation to amend or modify a redevelopment plan may include a change in the boundaries of the redevelopment area to add land to or exclude land from the redevelopment area, or may include the development and implementation of community policing innovations.

Action Request: None at this time, but a formal recommendation will be asked for at March Meeting.

8. Crime Stoppers CRA partnership. (Devin Bloome) (TAB F)

Any tip that leads to an arrest within the current CRA district shall constitute matching of funds. The Palmetto Police department will determine if in fact the Arrest was made within the CRA district, and upon confirmation, the CRA will issue a check to Manatee County Crime Stoppers for the amount that will be determined by the Manatee County Crime Stoppers. The Palmetto Police Dept and/or CRA will have no say or involvement of any kind on determining the Tip amount.

**Action Request:**            **Recommendation for approval of Crime Stoppers Incentive.**

9. 4<sup>th</sup> of July –Event to attract public to CRA Area. (Jeff Burton)

The staff proposes that a free concert be performed at the landing of the Green Bridge Fishing Pier just prior to the fireworks. Before and after the event, videos produced in-house by the Agency shall be broadcast to the audience disseminating information via video about the CRA and its production (Residential Rehabilitation, Commercial Redevelopment Incentives, Storefront Grants, Community Policing and more).

Funds are budgeted. Staff has not negotiated to this point and no artist is yet guaranteed.

Eddie Money \$25K

[http://www.youtube.com/watch?v=NbhXmSBIS\\_U](http://www.youtube.com/watch?v=NbhXmSBIS_U)

.38 Special \$37.5K

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Three Dog Night \$35K

<http://www.youtube.com/watch?v=hwWO12aqAoM&feature=related>

Staff recommends negotiating with

1. Eddie Money
2. Three Dog Night
3. .38 Special

10. CRA Logo

In redeveloping the CRA, a new logo will be used to “brand” the Agency. Staff chose 4 image designations for the graphic. The sun, heron, palmetto frond and building. Murals, signs, business cards, website and more will be designated by this logo.

Existing logo



Action Request:           None at this time.

Proposed logos



OLD BUSINESS

- 11. Lone Oak Mobile Home Park Storefront Grant
- 12. CRA Action Status Sheet
- 13. CRA Projects managed by Public Works

(TAB G)

14. CRA Director Comments

(TAB H)

1. Website update.
  - a. [www.PalmettoCRA.org](http://www.PalmettoCRA.org)
  - b. <http://www.facebook.com/palmettocra>
2. Billboard update.
3. Code Enforcement update.
  - a. 8<sup>th</sup> Avenue – Demolition of Sawdust Joe's slab.
  - b. 8<sup>th</sup> Avenue – Demolition of motel.
4. Residential Rehab Program update.

15. CRA Attorney Comments16. CRA Advisory Board comments17. Citizens Comments18. Adjournment

## NEXT REGULAR SCHEDULED MEETING – THURSDAY, MARCH 3, 2011

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POSTED: 02-04-2011

## REVISED AGENDA

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POSTED: 02-07-2011

AGENDA REVISED FEBRUARY 7, 2011

The Agenda was revised and Items #5 and #6 were further clarified in the verbiage of the agenda.