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**DRAFT MINUTES
PALMETTO COMMUNITY REDEVELOPMENT AGENCY
ADVISORY BOARD MEETING
November 08, 2011 - 5:30 PM**

Board Members Present:

Betty Ann Price , Chair
Sia Mollanazar
Nick Costides
McArthur Sellars

Staff and Others Present:

Jeff Burton, CRA Director
Scott Rudacille, City Attorney
Antoinette Kilgore, Administrative Assistant
Robert Marble, CRA Staff

The meeting was called to order at 5:30 p.m. by Betty Ann Price. A moment of silence was observed and followed by the Pledge of Allegiance.

1. CRA ADVISORY BOARD AGENDA APPROVAL.

Action: Nick Costides moved to approve the November 08, 2011 agenda.
Seconded by McArthur Sellars.
Vote: Motion carried by unanimous vote.

2. APPROVAL OF OCTOBER 11, 2011 MINUTES.

Action: Nick Costides moved to approve the October 11, 2011 minutes.
Seconded by McArthur Sellars.
Vote: Motion carried by unanimous vote.

NEW BUSINESS

3. Charles Smith CRAAB resignation

Discussion: Mr. Burton informed the CRA Advisory Board that Mr. Charles Smith submitted his resignation from the board and that City Commission has sixty (60) days to fill the vacancy.

4. Palmetto Police Department Community Policing Innovation Plan

Discussion: Chief of Police Rick Wells informed the board of a change made to the Community Policing Innovation Plan to include the addition of a contract with motivational speaker and former convict Victor Woods to serve as a consultant and speaker during the next year. The cost is covered by the funds left over from a purchase that cost less than was anticipated. In addition, the chief stated that the part-time officer has begun working in city parks.

2012 Manatee County Fair/4th of July theme

Discussion: Mr. Burton reported that the CRA will have an opportunity to promote the 4th of July celebration through the graphics used during the 2012 Manatee County Fair, which has the theme of "A Star Spangled Year."

5. "Community Founder" Murals

Discussion: Mr. Burton reported that the mural will include panels that feature some of the "founders" of Palmetto.

6. 4th of July Billboard

Discussion: Mr. Burton stated that the billboard cover that will eventually be used to promote the 4th of July celebration and concert will be used as the backdrop in the CRA/City's fair booth, since it also fits with the fair theme, and will be eventually posted on the billboard.

7. CRA bags

Discussion: Mr. Burton also stated that the "CRA bags" distributed at the fair will bear the 4th of July promotion as the featured graphic.

Action: **McArthur Sellars moved to approve going forward with the creation of images for the murals, billboard, and bags for the Manatee County Fair and the 4th of July, at a maximum cost of \$500.**

Second by Nick Costides.

Vote: **Motion carried by unanimous vote.**

8. CRA existing business brochure

Discussion: Mr. Burton presented a prototype of the CRA brochure that will be given to existing business. The Advisory Board consensus was favorable and it was suggested that "Palmetto, Florida" appear on the front cover and that the years when aerial photos were taken be included in their captions.

OLD BUSINESS

9. Gateway Project

Discussion: John Moore of Moore2 Design presented conceptual ideas for designs for the Gateway Project, with the emphasis on the city's entrance from the Green Bridge, to include ideas for the desired effect, the structure, and possible use of lighting. Mr. Burton stated that he will provide information on the design cost at the next Advisory Board Meeting.

10. 5th Street Streetscape and Lid Public Parking

Discussion: At the request of the city's Finance Department, the Advisory Board was requested to approve the cooperative finding agreement between the Southwest Florida Water Management District and the City of Palmetto Community Redevelopment Agency for the 5th Street Streetscape and LID Implementation project. Discussion centered on concerns about the agreement, the project itself and the ability of the City to meet the time limits established in the agreement.

Action: **McArthur Sellars made a motion to approve the plan with the provision that the dates for completion of certain actions be modified.**
Being that there was no second to the motion, no vote was held.

11. CRA Attorney Comments

No comments.

12. CRA Director Comments

Mr. Burton stated that the Action Status spreadsheet will be updated and presented at the next meeting.

13. CRA Advisory Board comments

Mr. Sellars asked about the possibility of putting the meetings on PDA, to which Mr. Burton replied that it is not feasible at this time, due to the state of the City Hall network.

Mr. Costides – No comments.

Mr. Mollanazar – No comments.

Ms. Price asked about the procedure that is followed for Storefront Grant applications and if they no longer come before the Advisory Board for initial approval. Mr. Burton replied that the role of the Advisory Board now is to deal more with policies, budget and matters requested by the CRA Board and that the applications go directly to the CRA Board for approval.

14. Citizens Comments

No citizen comments.

15. Adjournment

Meeting adjourned at 7:21 p.m.