



ADVISORY BOARD MEETING

Tuesday, January 10, 2012 - 5:30 PM

PLEDGE OF PUBLIC CONDUCT

We may disagree, but we will be respectful to one another.

We will direct all comments to issues.

We will avoid personal attacks.

715 4th Street West
Palmetto, Florida 34221

(941) 723-4988
<http://www.palmettofl.org>

Betty Ann Price, Chair
McArthur Sellars, Vice Chair
Nick Costides
Jose Estigarribia
Sia Mollanazar

Moment of Silence, followed by the Pledge of Allegiance.

1. **CRA ADVISORY BOARD AGENDA APPROVAL.**

Action Request: Motion to approve the January 10, 2012 agenda.

2. **APPROVAL OF DECEMBER 13, 2011 MINUTES.**

Action Request: Motion to approve the December 13, 2011 minutes.

(TAB A)

NEW BUSINESS (for information only for March meeting)

3. **Burton - 8th and 10th Avenue Master Transportation Plan**

- i) A preliminary conceptual redevelopment plan for 8th and 10th Avenues from Riverside to 23rd Street will be presented to the CRAAB.
- ii) This plan will be the foundation for work in the CRA for the next 15 to 20 years.
- iii) This plan will be fundamental in application of FDOT and MPO transportation grants.
- iv) A copy of the preliminary and ancillary documents will be delivered after this meeting.

- v) Steps in approval process
 - Full conceptual reviewed and prioritization recommended by CRAAB
 - Full conceptual review and prioritization approval by CRA Board
 - Review by FDOT with amendments
 - Review by CRA Board, rebuttal or acceptance of amendments
 - Begin MPO and FDOT grant applications in February 2013

4. **Burton -Incentivizing signage**

- A. **Question** – as a form of code compliance, should the CRA voluntarily incentivize signage? This may be done in the form of:
 - i) Color
 - ii) Size
 - iii) Height
 - iv) Theme

5. **Burton - Review of General Commercial Incentives**

(TAB B)

Question #1: Are the General Commercial incentives aligned with the direction of the Agency?

Attached are a copy of the minimum incentives for a \$763,840.00 redevelopment in the Commercial General and a calculation of the incentives under the current program.

Question #2: Should the incentives be paid out all at once or phased over a 5 or 10 year period?

OLD BUSINESS

6. **CRA POLICIES “CRA PLAN”**

(TAB C)

- A. Mayor – Industrial Incentives -Page 6 – Row 1: Land Use Downzone: Change the Percentage Column to include “Up to” in the incentives.
- B. Commissioner Zirkelbach – All Incentives – Remove the added incentive for “CRA based contractors and designers” to just “City of Palmetto”.
- C. Advisory Board Member Costides – Storefront Grant Incentives – review the document for a stronger intent on aesthetics.
- D. Staff – Amend the Residential Rehabilitation Program to include the opportunity to partner with the home owner to replace and extreme “slum and blight” home.

7. **CRA Action Status**

(TAB D)

8. **Public Works Project Status**

(TAB E)

9. CRA Attorney Comments
10. CRA Director Comments
11. CRA Advisory Board comments
12. Citizens Comments
13. Adjournment

NEXT REGULAR SCHEDULED MEETING – Tuesday, March 13, 2012.

If any person desires to appeal any decision of the CRA Advisory Board, or of any other Board of the City, that person will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (Fla. Stat. §286.0105).

The City of Palmetto does not discriminate on the basis of race, color, national origin, sex, religion, age, marital status or handicapped status in employment or in the provision of services. Handicapped individuals may receive special accommodation in services on forty-eight hours notice (Fla. Stat. §286.26) anyone requiring reasonable accommodation for this meeting as provided for in the Americans \with Disabilities Act should contact the Community Redevelopment Agency by telephone at 941-723-4988, fax 941-723-4704 or e-mail jbarton@palmettofl.org.

POSTED: January 5, 2012