

TAB 9



# City of Palmetto Agenda Item

**Meeting Date**

4/2/12

**Presenter:** Chief Rick Wells

**Department:** Police Department

**Title:**  
Palmetto Youth Center Future Leaders Academy Donation

In an effort to reduce crime, the Police Department continues to seek out and adopt new and innovative educational programs to reach the youth of the community. A new program has been introduced to the Palmetto Youth Center and the Police Department is requesting approval to contribute \$4,000.00 to the program.

The CRA/CPIP budget has funds that could be used for this contribution.

**Budgeted Amount:**  **Budget Page No(s):** 174 **Available Amount:**  **Expenditure Amount:** \$4,000.00

**Additional Budgetary Information:** Expense from 001 521 5223

**Funding Source(s):** FY 2012 CRA/CPIP **Sufficient Funds Available:**  Yes  No **Budget Amendment Required:**  Yes  No **Source:** CRA/CPIP

**City Attorney Reviewed:**  Yes  No  N/A **Advisory Board Recommendation:**  For  Against  N/A **Consistent With:**  Yes  No  N/A

**Potential Motion/Direction Requested:** Motion to approve \$4,000.00 expense to contribute to UNIDOS FUTURE LEADERS ACADEMY PROGRAM hosted at the Palmetto Youth Center. Funds to be expensed from CRA/CPIP budget.

**Staff Contact:** Rick Wells Chief Police Department

**Attachments:** Future Leaders Academy (FLA) of Palmetto Program Justification and Description, FLA Budget for Palmetto



# UNIDOS NOW

## Future Leaders Academy

**A Collaborative Project**

**UnidosNow / Latino Excellence of Sarasota / Gulfcoast Latin Chamber of Commerce**

Education Director: Estela Curiel

**“Developing Leadership Skills that promise a shining future for Palmetto’s Hispanic Youth”**

### **Future Leaders Academy (FLA) of Palmetto Program Justification and Description**

The City of Palmetto is now comprised of a nearly 30% Hispanic population, putting it at the top of Southwest Florida cities and largest percentage of Latino residents. With such rapidly increasing diversity, there are many opportunities for future prosperity for Palmetto, but there are as equal as many opportunities for conflict and an erosion of quality of life should there not be concerted, thoughtful and well-implemented programs that look to best embrace and integrate this new population. Successful immigrant integration programs from around the country have demonstrated that engaging youth and ensuring their academic success through high school, is not only a critical way to break cycles of poverty, but also of bringing the entire immigrant family into greater communication with the community where they live. Currently, only about half of all Latino students earn their high school diploma on time in the state of Florida; those who do complete high school are only half as likely as their peers to be prepared for college. Just 13% of Latinos in the United States have a bachelor’s degree, and only 4% have completed a graduate or professional degree program. Overall, Latinos have the lowest education attainment levels of any group in the US, including particularly in Florida.

The Future Leaders Academy is a collaborative project between UnidosNow, Latino Excellence of Sarasota and the Gulfcoast Latin Chamber of Commerce. The project, to be housed in the Palmetto Youth Center, is an intense training designed to provide at-risk, Hispanic middle and high school students from Palmetto with tools that will help them improve academically, gain real life working experience, graduate and explore possibilities to continue their education beyond high school. The Future Leaders Academy is a unique mentoring, leadership, college and career preparation program that not only complements other programs in the community but is particularly committed to getting to know each Hispanic student and their unique course that has brought them to this point living in the City of Palmetto. **Individualized service** for our students will allow full potential development, based on each student’s profile. Meetings take place every week during the school year and also include a total immersion program during the summer that includes the opportunities for paid and unpaid internships for rising juniors and seniors working for area businesses who are members of the Gulf Coast Latin Chamber of Commerce.

Beyond the three aforementioned partners, other organizations who have already expressed an interest to participate in the launch and success of this new program include: the University of South Florida, New College of Florida, State College of Florida, Sarasota Technical Institute, Manatee Technical Institute and Junior Achievers.

Admission to the Future Leaders Academy (FLA) is competitive and will be seen as an honor throughout the community to participate in the same. There will be an application to demonstrate willingness and aptitude to participate by both the student and his/her family, including clear rules and expectations that need to be agreed to, should the student be admitted to the program. In addition to competitive admission, the family will be charged a nominal fee of \$10/month to participate – ensuring that each family respects and appreciates that this is an investment by everyone. The vision for FLA is that within a few years, Hispanic families of Palmetto view the academy in similar eyes as attending IMG sports academy – that they recognize sacrifices of time and some of their limited finances,

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**UNIDOS NOW**

# **Future Leaders Academy**

knowing that the child will ultimately benefit in a multitude of ways, that dwarf their sacrifice. School year long courses begin in September and end in May. Students make the commitment to attend two hour weekly sessions and participate in an intensive, summer session. We are attempting to start this program in the spring semester, starting in February of 2012, to begin the active recruitment and introduction of the program to the Palmetto community, in hopes of having the intensive summer session ready to go in June with an active student group of up to forty students.

## **Future Leaders Academy Outcomes**

Weekly sessions held in the convenient, centrally located Palmetto Youth Center, will help students acquire different skills that are not usually taught in high school and which will prepare them to:

- Graduate from high school at the top 20%
- Apply for at least **two scholarships** at the federal, state or local level
- Increase their **financial literacy** to do such things as open a banking account, balance a check book, and prepare & maintain budgets
- Complete a successful packet of at least 100 hours of **community service** hours in different projects throughout their term enrolled at FLA (average of two hours a week)
- Explore and choose at least **two career paths** including one or two year technical degrees, four year college careers, and master's and doctorate specialties.
- Have the opportunity for at least **two summer Internships** with area businesses who are members of the Gulfcoast Latin Chamber of Commerce
- **Enroll in college** or other kind of training for the fall immediately following their graduation

All students that successfully complete each year receive a certificate of Leadership at a graduation ceremony plus their whole packet of community service hours for the year to bring back to their schools.

## **Youth Development Principles**

Teaching at Future Leaders Academy encompasses the following principles:

1. Focus on Positive
2. Encourage personal responsibility
3. View youth as a resource
4. Create an individual vision
5. Nourish determination
6. Encourage cooperation
7. Unleash leadership potential
8. Awaken a caring spirit
9. Provide tools to overcome obstacles
10. Believe in a better future

## **Activities for Future Leaders Academy**

Activities at Future Leaders Academy include Self Assessment Workshops, Internships, Career Presentations, Financial Education, Math/Science Club, Reading Competition, SAT/ACT Prep, Career Fairs, Job Shadowing, Team Building, Individual Mentoring, Resumes/Interview Skills, College Tours, Summer Camps, Art Exploration, Cultural and Social Events.

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# UNIDOS NOW

## Future Leaders Academy

### Future Leaders Academy Budget City of Palmetto Hosted at the Palmetto Youth Center

Feb 2012 – December 2012

<u>Support and Revenue (INCOME)</u>	<u>Estimated</u>	<u>Actual</u>
Grants/Donations	35,000	
Membership per year (Feb-December)	3,850	
❖ 35 Students (\$10/mo for 11 months) – \$3,850		
Fundraising	2,000	
Contributions (in kind, board, donors)		
<b>TOTAL SUPPORT AND REVENUE</b>	<b>40,850</b>	
 <u>Expenses (COMPENSATION)</u>		
Salaries/Wages (Feb 2012 - Dec 2012)		
❖ (\$3,000/mo) Palmetto Coordinator (33K)	33,000	
Employee Benefits (75/mo)	825	
Payroll Taxes (7.6%) estimated	2,508	
 <u>Expenses (NON COMPENSATION)</u>		
Occupancy - in kind (\$100/mo)		
Tel/Fax/Internet (\$50/mo)	550	
Insurance – liability		
Printing: business cards, newsletters	500	
Computer	900	
Postage (newsletters, copies, etc. \$100/mo)	500	
Marketing	250	
Transportation stipend for students	300	
Other: educational materials, food, etc	1,500	
<b>TOTAL DIRECT EXPENSES estimated</b>	<b>\$40,833</b>	

Revised 01/25/2012