TAB 13



Palmetto Rotary Club P.O. Box 54 Palmetto, Florida 34220-0054



March 26, 2012

The Honorable Shirley Groover Bryant, Mayor Palmetto City Commission 516 8th Avenue West Palmetto, FL 34221

Re: July 4th Concert and Festival in the City of Palmetto

Dear Mayor Bryant and Palmetto City Commissioners:

Regarding the upcoming Fourth of July Concert and Festival in Palmetto this summer, the Palmetto Rotary Club would like to ask the City for the exclusive right to sell beer and wine to the festival goers from a truck at Sutton Park, as well as from a truck down by the river.

I'm sure the City is aware of some of the projects that the Palmetto Rotary Club takes part in, including funding several scholarships to Palmetto High School Graduates each year, providing free dictionaries for third graders in North Manatee County, including Palmetto Elementary, and our annual Christmas Party for underprivileged children from Tillman Elementary. The revenues from the July 4th sales will help us to continue those types of projects in the area.

We would propose selling beer and wine at Sutton Park from 1:00 p.m. until around 7:30 p.m. or 8:00 p.m. We propose to then operate the second truck down by the river between 6:00 p.m. and 9:00 p.m. In order to fully man both trucks, we will be providing in the neighborhood of twenty (20) Rotary members and volunteers throughout the day.

Our club is offering to donate 10% of the net proceeds (after deduction of all expenses) from the sales at the two sites as a sponsorship of the 2013 three on three basketball tournament that will be put on by the Palmetto High School Basketball team. I think this will be a wonderful opportunity for our Rotary Club to take part in an important event that helps the basketball team raise funds. This 10% sponsorship would be subject to a potential increase in following years depending on the success of the 2012 July 4th event.

Thank you for your consideration of this request.

Sincerely,

Bart Huitema, President

Sincerely,

lames E. Johnson II, President-Elect