

TAB 4



# City of Palmetto Agenda Item

**Meeting Date**

3/15/10

**Presenter:** Jeff Burton

**Department:** CRA

**Title:**  
**Public Art Mural Labels**

As an ongoing part of the Public Art Initiative, there was great interest in displaying various "labels" used on produce shipping crates. Displaying these labels reflects our heritage in agriculture. Palmetto Art Center is pursuing placing these murals on the Publix building or the Pratt building.

Palmetto Art Center is the sole source for this project.

This point paper is being submitted for agenda publication prior to presentation to CRA Advisory Board meeting scheduled for 3-09-2010

**Budgeted Amount:** \$50,000.00    **Budget Page No(s):** 186    **Available Amount:** \$41,600.00    **Expenditure Amount:** \$12,225.00

**Additional Budgetary Information:** Funds to come from 1905598214 8<sup>th</sup> Avenue Beautification Project

**Funding Source(s):** FY10    **Sufficient Funds Available:**  Yes  No    **Budget Amendment Required:**  Yes  No    **Source:**

**City Attorney Reviewed:**  Yes  No  N/A    **Advisory Board Recommendation:**  For  Against  N/A    **Consistent With:**  Yes  No  N/A    CRA Plan Florida Statute 163

**Potential Motion/Direction Requested:** Motion to approve expenditure of \$12,225.00 for Palmetto Art Center to coordinate Agricultural Produce Label Murals. Utilize funds from 8<sup>th</sup> Avenue Beautification Line item

**Staff Contact:** Jeff Burton    Interim CRA Administrator    3-8-2010

**Attachments:** Cost Proposal and example photos

The Palmetto Art Center is a sole source vender. A sole source vendor is a company or person who sells a product or service that meets the unique needs of the purchaser; generally, sole source means the one and only source for the product or service. In the case of PAC, it performs the following products and services in one price:

1. Identifies local artists, whose work may be used by the CRA for murals.
2. Negotiates with the artist (use of work for free.)
3. Collects art from artist.
4. Over sees production of mural.
5. Identifies mural site, negotiates with owner and handles paperwork.
6. Delivers mural to site.
7. Oversees installation of mural.

Jeff Burton

Interim CRA Director



*Creating Community™*

PAC | Palmetto Art Center  
 907 5<sup>th</sup> Street West  
 Palmetto, FL 34221  
 PalmettoArtCenter.com

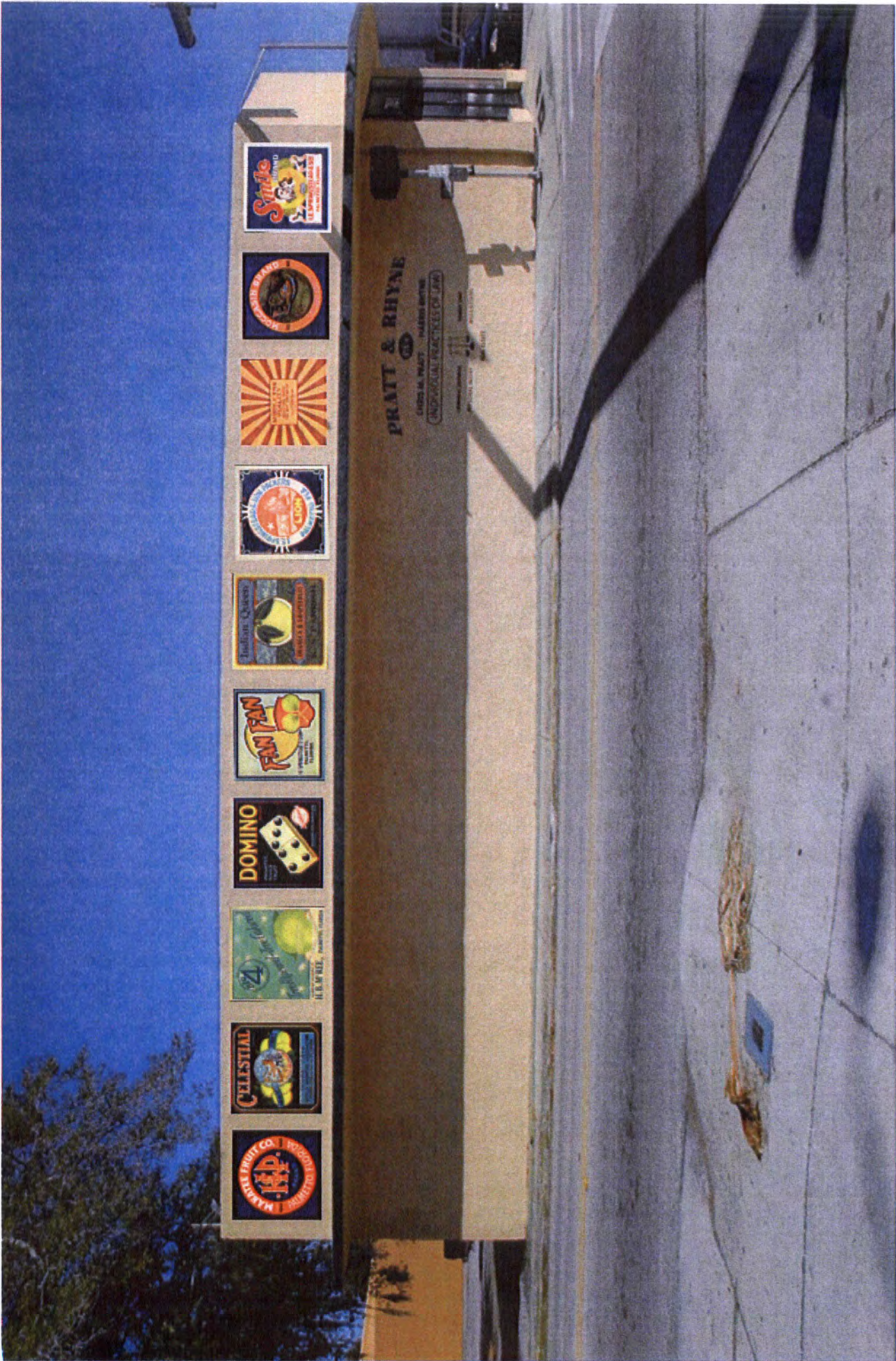
Prepared for:  
 CRA | Community Redevelopment Agency  
 715 4th Street West  
 Palmetto, FL 34221  
 (941) 723 - 4988

Job : CRA.010.murals/lables
Date: Feb 26, 2010
Contact : Gretchen Leclizio

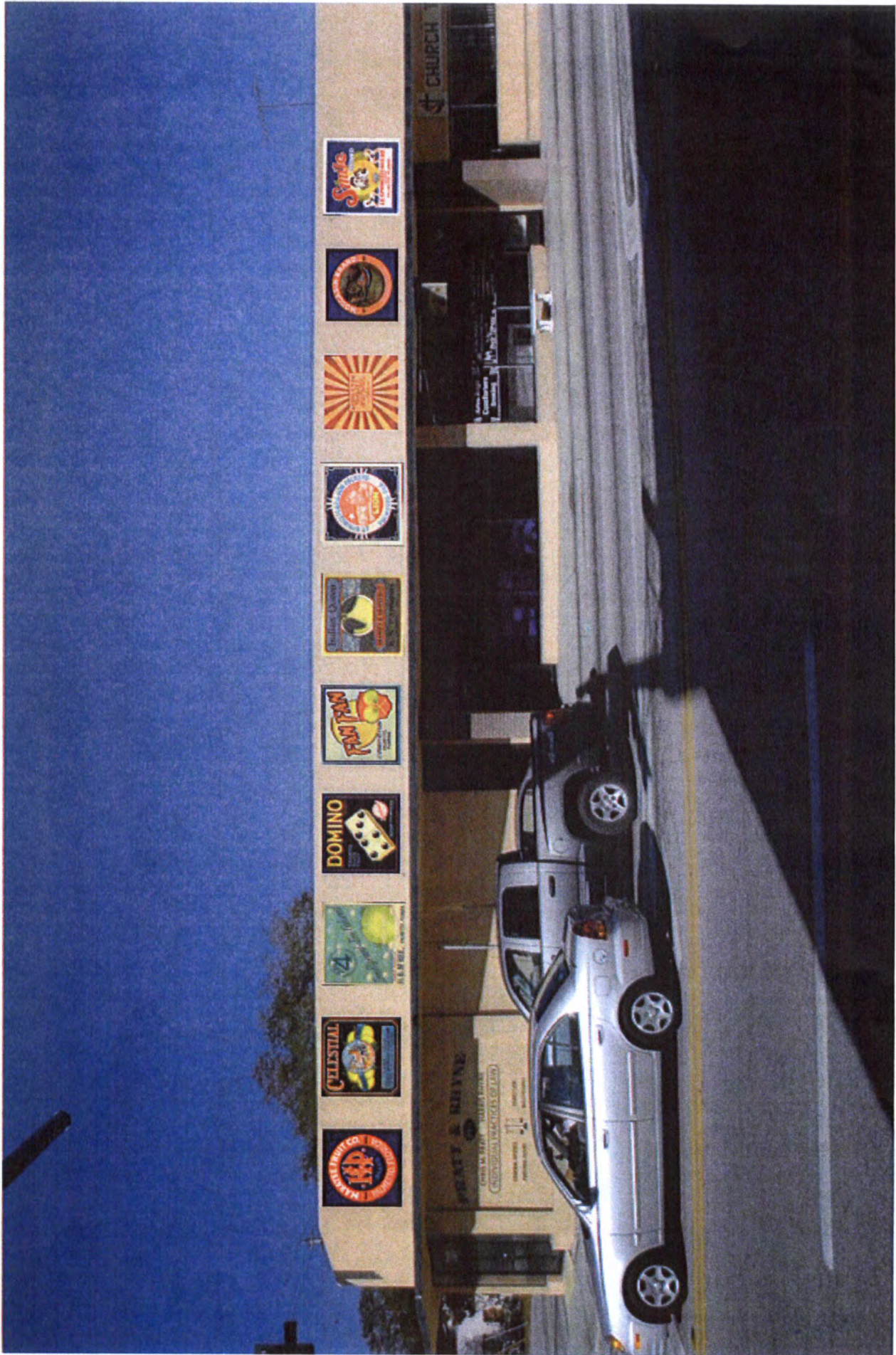
Name	Mural Description	Job description
<p><b>CRA Mural Project:</b>                      Historical Packing Labels from Palmetto and Manatee County packing houses installed on the Pratt Law Office Mural location: 701 8th Avenue West, Palmetto, FL 34221</p>	<p>20 historical packing labels installed on the top portion of the Pratt office building.</p>	<p>Wall preparation inclusive of spray washing and painting upper portion of law offices. Pre production of images for mural. Printing and fabrication of mural and Install of mural.</p>

Total :	\$ 12,225.00
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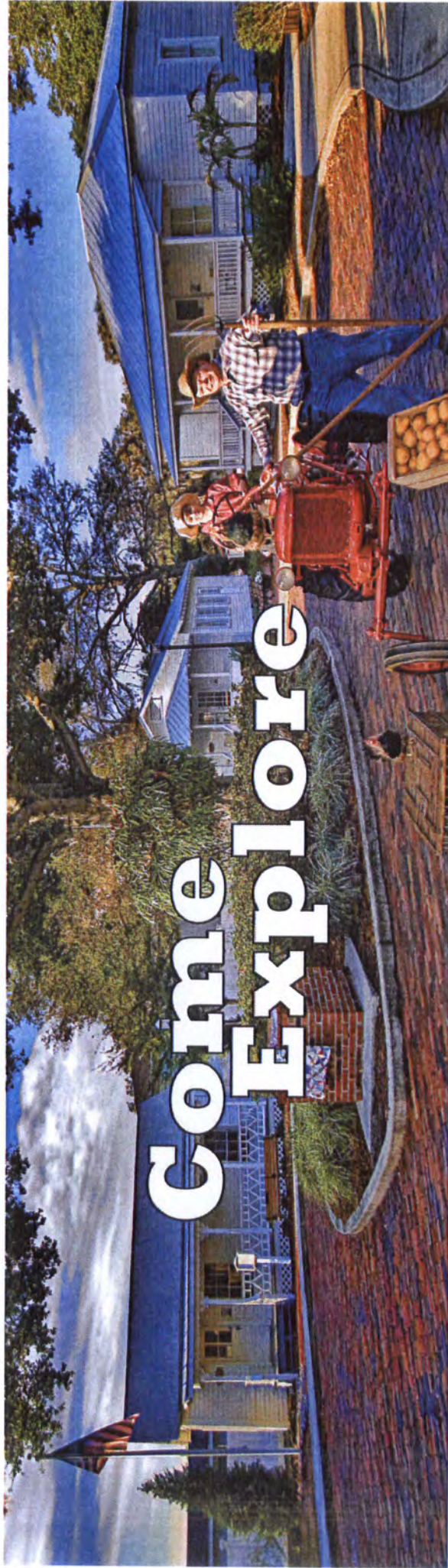












**Palmetto Historical Park & Manatee County Agricultural Museum**

*CRA - Billboard*