

TAB 1

DRAFT
CITY OF PALMETTO
CRA BOARD MEETING
July 19, 2010 - 8:25 PM

CRA Board Members Present

Shirley Groover Bryant, CRA Board Presiding Officer
Tambra Varnadore, Chair
Alan Zirkelbach, Vice Chair
Tamara Cornwell
Mary Lancaster
Brian Williams

Mayor Bryant called the meeting to order at 8:25 PM.

PUBLIC COMMENT: None



1. CRA BOARD AGENDA APPROVAL

MOTION: Ms. Cornwell moved, Mrs. Lancaster seconded and motion carried 5-0 to approve the July 19, 2010 CRA Board agenda.



2. CRA CONSENT AGENDA

- A) Minutes: June 7 and 21, 2010
- B) Kirk Pinkerton legal billing

MOTION: Ms. Cornwell moved, Mrs. Lancaster seconded and motion carried 5-0 to approve the July 19, 2010 CRA Board Consent Agenda.



3. BILLBOARD ARTWORK

Mr. Burton displayed the two final choices the CRA Advisory Board selected from the submittals created by local high schools. The first selection was created by Braden River High School, and will be altered to adjust the "Simply Beautiful" print. The second selection was created by Southeast High School.

Gretchen Leclizio, owner Palmetto Art Center, stated she will obtain written permission from the models in the artwork, and their parents if under-age, before the billboard is erected.

Mr. Burton stated the CRA will manage the project, changing the billboard each quarter at a cost of \$2,000 per board including installation. CRA will also obtain bids to perform maintenance on the billboard.

Attorney Barnebey stated that there may minor alterations to ensure the City complies with any laws. He noted it will be necessary to include a reference to the CRA and/or the City's website.

MOTION: Mr. Zirkelbach moved, Ms. Cornwell seconded and motion carried 5-0 to approve artwork for the CRA billboard, with changes as discussed.

Mr. Burton briefly discussed plans to partner with Manatee Farm City Week and the Manatee River Fair Association for another mural at the upcoming fair.



4. CRA STAFF APPOINTMENTS

Attorney Barnebey informed the Board the action formalizes the assignment of City employees to serve the CRA and to assist the CRA in fulfilling the duties of the CRA. The assignment will be for City employees currently staffing the CRA.

MOTION: Ms. Varnadore moved, Mr. Zirkelbach seconded and motion carried 5-0 to serve the CRA and to assist the CRA in fulfilling the duties of the CRA.



5. INTERIM CRA ADMINISTRATOR'S COMMENTS

Mr. Burton informed the Board of his intent to apply for a second historic grant for Riverside Park. Because the Board had concerns regarding the plan for the Park that has not been finalized, and this is not a time sensitive application, Mr. Burton withdrew his comments until the plan is brought back for further review and final approval.



6. PRESIDING OFFICER'S COMMENTS

Mr. Burton stated there are a number of items the CRA Advisory Board is considering at this time, which will be brought to the CRA Board as soon as possible.

7. CRA BOARD MEMBERS' COMMENTS



Mrs. Lancaster

Inquired how close the CRA is to being able to document the expenses provided by City employees and departments. Mr. Burton discussed the efforts the CRA is making with the Police Department and Public Works Department to improve data collection for accountability records. The next budget will contain the same amount of funding, but there will be a 25% change in cost accounting by making the accounting performance based.



Ms. Varnadore

Commented on the bad advice previously given being the reason for the budget issues the CRA now faces.

Mr. Burton stated the CRA Plan Amendment should be finalized within 90 days.



Mr. Williams

Mr. Burton reported the CBI building is being maintained. An appraisal should be done by the end of the week so that any potential purchaser will know if renovations exceed 50% of the value of the building, it will have to be brought up to code. Mr. Zirkelbach commented that Realty Appraisal of Southwest Florida will not provide an MAI appraisal.

8. PUBLIC COMMENTS FOR CRA BOARD

None

Meeting adjourned at 9:00 pm.

Minutes approved:

James R. Freeman, City Clerk