

TAB 4



# City of Palmetto Agenda Item

**Meeting Date**

4/14/11

**Presenter:** JEFF BURTON, DIRECTOR

**Department:** CRA

**Title:**

**BACKGROUND**

SMAC IS THE FORMATION OF A SMALL YET POWERFUL GROUP OF CULTURALLY DIVERSE INDIVIDUALS WHO WANT TO WORK COLLABORATIVELY AND IMPACT THEIR COMMUNITY WITH PAINTED MURALS. PALMETTO ART CENTER PROVIDES THE STUDIO SPACE ON WEEKENDS AND IS WORKING ON THE COORDINATION OF A PUBLIC ART PAINTED MURAL FOR THE CITY OF PALMETTO LOCATED ON DR. AMANDA NEVIN'S PROPERTY. GRETCHEN LECLEZIO, OWNER OF THE PALMETTO ART CENTER & APRIL GLADDEN, SMAC FOUNDER AND MURALIST LEADING THE STUDENTS ARE DEVELOPING THREE ABSTRACT DESIGN OPTIONS FOR APPROVAL, ALONG WITH ESTIMATES FOR APPROVAL. THE PROJECT WILL BE COMPLETED WITHIN TWO MONTHS OF APPROVAL DATE. THE MURAL WILL BE DISPLAYED ON THE WEST-FACING WALL. FUNDS FOR THE PROJECT WILL COME FROM 190 559 8214 - MURALS. THIS PROJECT NOT TO EXCEED \$3,000.00

<b>Budgeted Amount:</b>	\$15,000.00	<b>Budget Page No(s):</b>		<b>Available Amount:</b>	\$15,000.00	<b>Expenditure Amount:</b>	\$3,000.00
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**Additional Budgetary Information:** FUNDS COME FROM COMMERCIAL RENOVATION, 1905598214

<b>Funding Source(s):</b>	1905598214	<b>Sufficient Funds Available:</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>Budget Amendment Required:</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>Source:</b>	FY 11
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<b>City Attorney Reviewed:</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> N/A	<b>Advisory Board Recommendation:</b>	<input type="checkbox"/> For <input type="checkbox"/> Against <input checked="" type="checkbox"/> N/A	<b>Consistent With:</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> N/A
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**Potential Motion/Direction Requested:** MOTION TO RECOMMEND APPROVAL FOR PAINTED MURAL ON WEST SIDE OF DR. NEVIN'S OFFICE. FUNDS FROM CRA COMMUNITY-MURALS, NOT-TO-EXCEED \$3,000.00

**Staff Contact:** JEFF BURTON CRA DIRECTOR (941)723-4988

**Attachments:** PALMETTO ART CENTER ESTIMATE, PROJECT DESCRIPTION AND AN ANBSTRACT DESIGN.

*Handwritten:* JWB 4-5-11



*Creating Community™*

**Public art painted mural project:  
707 7<sup>th</sup> Street West Palmetto, FL (West facing wall)**

**SMAC at PAC DEFINED** | SMAC is the formation of a small yet powerful group of culturally diverse individuals who want to work collaboratively and impact their community with painted murals. Palmetto Art Center (PAC) provides studio space on weekends and is working on the coordination of a public art painted mural for the City of Palmetto.

**MEETINGS** | A series of educational, inspirational, experimental and group sharing gatherings in order to increase our understanding of; what murals are, how they are made, who else makes them and how we will make them together.

**SMAC founder and muralist leading students** | April Gladden | Manatee School for the Arts, Visual Arts Teacher

**Mural coordinator** | Gretchen Leclezio

**Murals** | Murals are important in that they bring art into the public sphere. Exhibited at a public site, this art is for everyone - a form of collective community expression. Murals influence the conscious and/or subconscious attitudes of passers by when they are added to areas where the community lives and works. They help shape public image, perception and awareness. In so doing, the presence of large, public murals can add aesthetic improvement and enrichment to the daily lives of residents.

**Mural site:** Dr. Amanda Nevin's dentist office

**Address:** 707 7<sup>th</sup> Street West | West Facing Wall

Please see attached photos of before and after images of proposed painted mural project.

**Project estimate:** not to exceed: \$3,000.00