

TAB 5



# City of Palmetto Agenda Item

**Meeting Date**

11/5/11

**Presenter:** Jeff Burton

**Department:** CRA

**Title:**

**Palmetto Green Bridge Gateway**

**BACKGROUND:**

For the purpose of Dissemination through the elimination and/or reduction of Slum and Blighted Areas in the Area, the Agency creates an image of the Area, not inconsistent with the desired image of the City that promotes a safe, vibrant, diverse, quaint, developing and redeveloping community.

The Area image should be vibrant and successful. There is an image that the Area projects to its residents and the outside community, whether it defines it or not. The Agency may legally promote to entice private investment, enhance and market its image, promote public safety and commerce (employment and business creation), encourage public health and welfare, and reduce government spending while building its tax base. The Act clearly prescribes planned engagement of image building and marketing that includes that:

- A. The IMAGE of well maintained and moderate to affordable housing communicates a healthy and inviting community.
- B. The IMAGE of well designed and maintained pedestrian friendly commercial and residential streets.
- C. The IMAGE of a vibrant City commercial core with a growing tax base promotes private sector investment.
- D. The IMAGE of a safe community with pedestrian friendly streets and parks enhances the experience of living and investing in the Area and City.
- E. IMAGE creation and promotion is an allowable Agency activity under Florida law.
- F. A positive IMAGE increases the taxable values of Palmetto real property and its economic and social welfare, while reducing the costs of public safety and other City compliance services.

**POLICY 1)** The Agency may implement and disseminate an Image Plan (IP) that positively reflects and Disseminates its programs and services, through a variety of mediums and programs.

**POLICY 2)** The Agency may fund the promotion of the sound opportunities of Redevelopment or rehabilitation of commercial and residential opportunities to the private sector.

**POLICY 3)** The Agency should develop designs that implement the vision of the character of which the property is located, thereby promoting an identity for Palmetto.

**POLICY 4)** The Agency may consider the ample opportunity that exists at Area "Gateways" to provide a "sense of entry" through the use of streetscape elements such as landscaping, lighting, signage, banners and public art/sculpture.

**ACTION:**

Create a sense of entry into Palmetto with the use of streetscape elements such as landscaping, lighting, and signage by performing the following:

Remove all dilapidated and out of date images from the new Palmetto Gateway.

Construct a new 8'x16' Gateway to display various welcomes and greeting.

Improve the accessibility of the gateway as a photo opportunity by including a ramped deck.

Optionally add color changing LED light to enhance the night effect of the gateway image.

Landscaping and image not included in the estimate.

<b>Budgeted Amount:</b>	\$30,000.00	<b>Budget Page No(s):</b>	218	<b>Available Amount:</b>	\$30,000.00	<b>Expenditure Amount:</b>	\$24,111.00
-------------------------	-------------	---------------------------	-----	--------------------------	-------------	----------------------------	-------------

**Additional Budgetary Information:**

[Empty box for additional budgetary information]

<b>Funding</b>	[Empty box]	<b>Sufficient</b>	<input checked="" type="checkbox"/> Yes	<b>Budget</b>	<input checked="" type="checkbox"/> Yes	<b>Source:</b>	FY 12
----------------	-------------	-------------------	---	---------------	---	----------------	-------

Source(s):  Funds Available:  No Amendment Required:  No

City Attorney Reviewed:  Yes  No  N/A Advisory Board Recommendation:  For  Against  N/A Consistent With:  Yes  No  N/A

Potential Motion/Direction Requested:

Staff Contact:

Attachments:



# CONSTRUCTION COST ANALYSIS WORKSHEET

Today's Date:	11.28.11	Site Acreage:	0.000 AC	0 SF
Project Number:	1104	Site sf Phase 1	0.000 AC	0 SF
Project Name:	<b>GATEWAY SIGN</b>	Grading:		0 SF
Phase:	<b>CONCEPT</b>	Paving:		0 SF
Date of Phase:	11.28.11	Walks:	0%	0 SF
Date Bid:		Landscape:	0%	0 SF
Number of Bids:		Building footprint:		0 SF
ENR Index:	5200			
Current ENR Index:	5200	Parking Surface Spaces:		0 SP
Building Type:	PARK			
Structural System:	CONCRETE			
Mechanical System:				
Architectural Systems:	STUCCO/CMU			
Number of Stories:	0			
Floor to Floor Height:	0			

DIVISIONS	Divisions Total	Trades Total	Percent. Const
<b>1 General Conditions Total</b>	<b>\$875</b>	<b>\$875</b>	<b>4.39%</b>
<b>2 Sitework Total</b>	<b>\$1,650</b>	<b>\$1,650</b>	<b>7.89%</b>
<b>3 Concrete Total</b>	<b>\$1,625</b>		
<b>4 Masonry Total</b>	<b>\$3,640</b>		
<b>5 Metals Total</b>	<b>\$0</b>		
Structural Total		<b>\$5,265</b>	<b>25.18%</b>
<b>6 Wood and Plastics Total</b>	<b>\$4,050</b>		
<b>10 Specialities Total</b>	<b>\$0</b>		
<b>12 Furnishings Total</b>	<b>\$0</b>		
Building & Structures Total		<b>\$4,050</b>	<b>19.37%</b>
<b>15 Mechanical Systems Total</b>	<b>\$ -</b>	<b>\$ -</b>	<b>0.00%</b>
<b>16 Electrical Systems Total</b>	<b>\$6,600</b>	<b>\$6,600</b>	<b>31.56%</b>
Site/Building Total		<b>\$18,440</b>	<b>88.18%</b>
Contractors Overhead	8.0%	<b>\$1,475</b>	<b>7.05%</b>
Contractors fee	7.0%	<b>\$1,291</b>	
Sub Total Construction		<b>\$19,915</b>	<b>95.24%</b>
CONTINGENCY/CHANGE ORDER	5%	<b>\$996</b>	<b>4.76%</b>
<b>CONSTRUCTION COST TOTAL</b>		<b>\$20,911</b>	<b>100.00%</b>
ADD COLOR CHANGING LED		<b>3,500</b>	
<b>TOTAL WITH COLOR CHANGING</b>		<b>24,411</b>	
A&E Fees	9.8%	<b>\$2,039</b>	





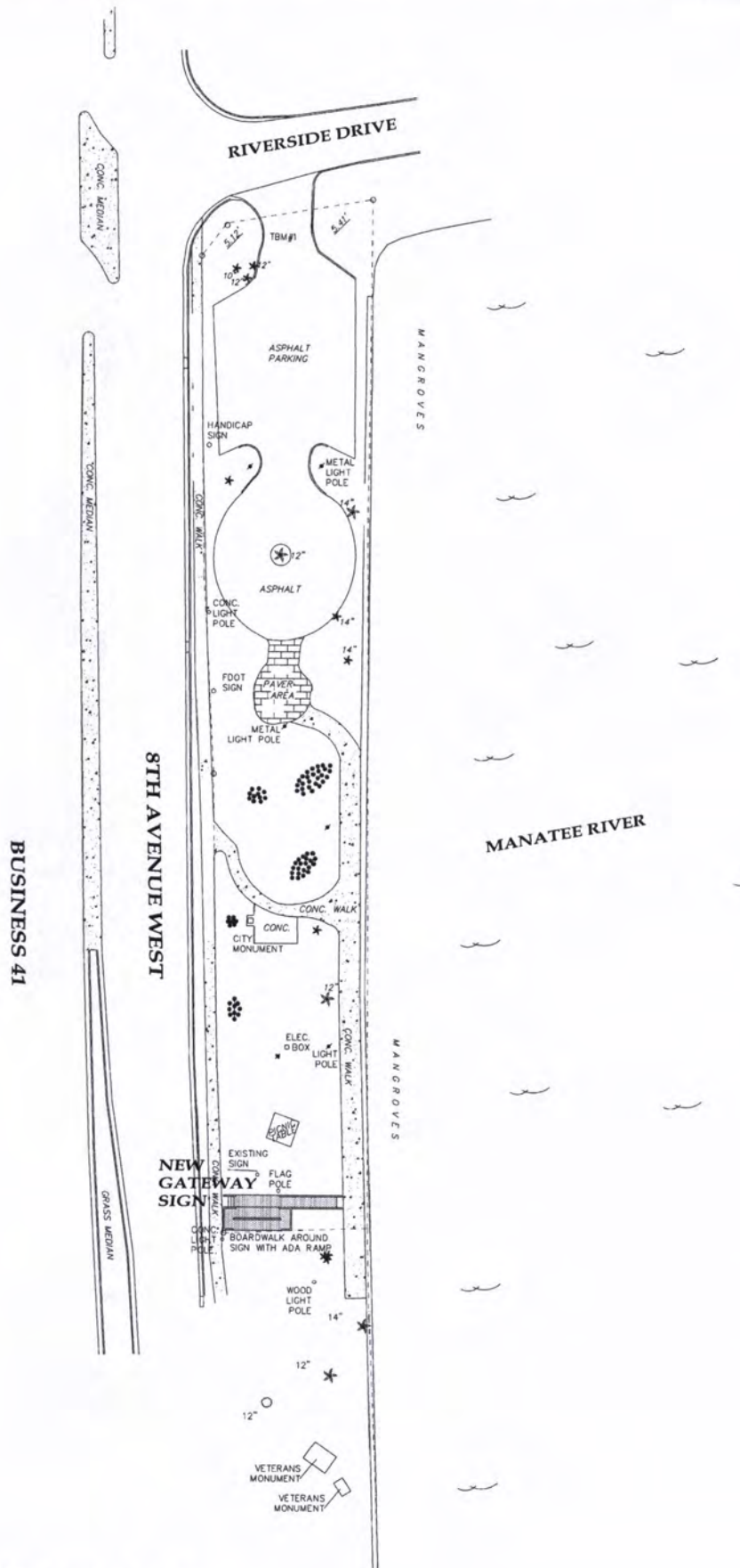
© 2011

**A1 GATEWAY ENTRY SIGN AERIAL**  
SCALE: 1"= 80'-0"  
PLAN NORTH

PRELIMINARY NOT FOR CONSTRUCTION

GATEWAY SIGN AERIAL			CITY OF PALMETTO PROJECTS		 ARCHITECTURE - INTERIOR DESIGN Architect: Jim L. Moore, AIA 880032973 Phone: 941.729.1229 Fax: 941.729.5979 706 Riverside Drive Palmetto, FL 34222 Copyright Moore 2 Design, LLC. All Rights Reserved.	<table border="1"> <thead> <tr> <th>NO.</th> <th>DATE</th> <th>REVISION DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>01.01.11</td> <td>ISSUE DATE</td> </tr> <tr> <td>..</td> <td>..</td> <td>..</td> </tr> <tr> <td>..</td> <td>..</td> <td>..</td> </tr> <tr> <td>..</td> <td>..</td> <td>..</td> </tr> <tr> <td>..</td> <td>..</td> <td>..</td> </tr> <tr> <td>..</td> <td>..</td> <td>..</td> </tr> </tbody> </table>		NO.	DATE	REVISION DESCRIPTION	1	01.01.11	ISSUE DATE	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
NO.	DATE	REVISION DESCRIPTION																										
1	01.01.11	ISSUE DATE																										
..	..	..																										
..	..	..																										
..	..	..																										
..	..	..																										
..	..	..																										
SHEET NO. <b>A-100</b>	PROJECT NO. 1109	DATE 02/27/2011	PALMETTO, FL																									





**OVERALL SITE PLAN**  
 SCALE: 1" = 48'-0"  
 PLAN NORTH

PRELIMINARY NOT FOR CONSTRUCTION

OVERALL SITE PLAN		CITY OF PALMETTO PROJECTS			NO. DATE REVISION DESCRIPTION 1 11.01.11 ISSUE DATE .. .. .. .. ..
SHEET NO. A-101	PROJECT NO. 1109	DATE 02/27/2011	PALMETTO, FL		