

**DRAFT MINUTES  
PALMETTO COMMUNITY REDEVELOPMENT AGENCY  
ADVISORY BOARD MEETING  
November 12, 2013 - 5:30 PM**

Board Members Present:

Betty Ann Price , Chair  
Sia Mollanazar  
McArthur Sellars

Board Members Absent:

Roberto Gonzalez  
Barbara Gaulien

Staff and Others Present:

Jeff Burton, CRA Director  
Scott Rudacille, Assistant City Attorney  
Antoinette Kilgore, Administrative Assistant  
Robert Marble, CRA Staff

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The meeting was called to order by Betty Ann Price at 5:30. A moment of silence was observed, followed by the Pledge of Allegiance.

**1. CRA ADVISORY BOARD AGENDA APPROVAL.**

**Action Request: Motion to approve the November 13, 2013 agenda.**

**Action:** McArthur Sellars moved to approve the November 13, 2013 agenda with a correction to agenda item #2, replacing duplicated verbiage from agenda item #1 with a statement that the agenda item is a discussion of potential sites for relocating the CRA office when its current office lease expires in 2014.  
**Second by Sia Mollanazar.**

**Vote:** Motion carried by unanimous vote.

**2. APPROVAL OF OCTOBER 8, 2013 MINUTES.**

**Action:** McArthur Sellars moved to approve the October 8, 2013 minutes.

**Second by Sia Mollanazar**

**Vote:** Motion carried by unanimous vote.

## **NEW BUSINESS**

**1. CRA/City Branding Pitch Bid**

Discussion: Mr. Burton stated that a consultant will be giving a presentation at the December meeting on a project underway to look at the branding of the City of Palmetto and the Palmetto Community Redevelopment Agency, to include ideas for a potential new logo and other ways to "sell the City brand. "

**2. NEW CRA Office**

With the CRA's office lease ending December 2014, Mr. Burton stated why a renewal of the current lease is not prudent and discussed potential options for a relocation of the office. Two possibilities include leasing space in a building constructed on infill in vacant land in the Downtown Commercial Core, or leasing office space in currently available commercial or residential property in the CRA district. Discussion ensued on the benefits of each possibility, as well as other possible options, including the advisability of using the old school building on the corner of 7<sup>th</sup> Street & 10<sup>th</sup> Avenue. The consensus was that it is important to bring business to the CRA area, especially the Commercial Core.

**Action:**        **Sia Mollanazar moved to approve the staff recommendation to negotiate for the development of an infill site on privately owned or publicly owned land in the Downtown Commercial Core, and bring back details on progress. If rental of existing space becomes the preferred option, the CRA should look into a rental approximately six months before the end of the current lease.**

**Vote:**    **Motion carried by unanimous vote.**

## **OLD BUSINESS**

**3. BOB -Review Palmetto Historic Commission/Manatee Agricultural Letter**

Bob Marble reported that the CRA Advisory Board recommendation on improvements to the historical park was accepted by the CRA Board. This included the additional lighting on the north wall of the Ag Museum that was inadvertently omitted on the conceptual plan drawing that was presented to the Advisory Board.

**4.**

**5. CRA Attorney Comments**

No comments.

**6. CRA Director Comments**

7. Mr. Burton reported that a presentation on phase one conceptual plan for improvements to the landscaping on Haben Blvd. and its roundabout will be presented at the next CRAAB meeting. Board members requested that information on maintenance costs be included.

**8. CRA Advisory Board Comments**

Mr. Sellars stated that he is willing to continue serving on the CRAAB.

**9. Citizens Comments**

No comments.

**10. Adjournment**

Meeting adjourned at 6:36 p.m.

**NEXT REGULAR SCHEDULED MEETING – December 10, 2013.**