

CITY OF PALMETTO  
PLANNING AND ZONING BOARD  
NOVEMBER 3, 2015 – 5:30 P.M.

Elected Officials Present

Randy Iaboni, Chair  
Larry Denyes  
Williams Price, III

Elected Officials Absent

Jon Moore, Vice Chair  
Eve Joy

Staff Present

Mr. Bill Lische, City Attorney  
Debra Woithe, City Planner  
Kera Hill, Planning Technician

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PLEASE NOTE: THERE IS NO AUDIO FOR THIS MEETING

Chair Iaboni called the meeting to order at 5:48PM. Mr. Price was absent when the meeting started.

All persons intending to address the Planning and Zoning Board were duly sworn in.

Chair Iaboni moved to start the discussion as #5 on the Agenda and to move the order of the Agenda, to wait on Mr. Price to arrive.

1. RESOLUTION 2015-34 REVISED PLANNING FEE SCHEDULE (D.WOITHE) (TAB 3)  
A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF PALMETTO, FLORIDA;  
PROVIDING FOR FINDINGS OF FACT; ESTABLISHING AND PROVIDING A SCHEDULE OF  
LAND USE AND DEVELOPMENT FEES; SUPERSEDING RESOLUTION IN CONFLICT;  
PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

Discussion ensued regarding the fees and Mr. Iaboni suggested of modifying the proposed fees. He stated that the variance fee should be higher than that of the conditional use and suggested that it should be \$1,500. Mr. Iaboni suggested that the staff time should be increased to \$35.00 an hour. There was also discussions regarding the administrative appeal and to increase the fees and to decrease the address letter.

**Motion:**                    **Mr. Denyes moved, Chair Iaboni seconded, and the motion carried 2-0 to approve the request for the Resolution 2015-34 Land Use and Development Fees with the following modifications: (Mr. Price was absent from the recommendation)**

- 1. Variance fee shall increase to \$1,500.**
- 2. Administrative Appeal to Planning and Zoning Board shall increase to \$1,500.**
- 3. Administrative Appeal to City Commission shall increase to \$1,500.**

4. **Address letter shall decrease to \$10.00.**
5. **Staff time shall increase to \$35.00 an hour.**

Mrs. Woithe briefly discussed with the Board about the findings of home based businesses requiring conditional uses per City code. She stated that staff would be working on coming up with categories that we would require to get a conditional use and that there are some that shouldn't be required to seek a conditional use for their home based business. Chair Iaboni agreed and stated that is something he would support.

Mr. Price entered the meeting at 5:51 PM.

## 2. PLANNING & ZONING BOARD AGENDA APPROVAL

**Motion:** **Mr. Denyes moved, Mr. Price seconded, and the motion carried 3-0 to approve the November 3, 2015 Agenda.**

## 3. APPROVAL OF MEETING MINUTES

(TAB 1)

**Motion:** **Mr. Denyes moved, Mr. Price seconded, and the motion carried 3-0 to approve the Special Meeting October 12, 2015 and October 15, 2015 Minutes.**

## 4. PUBLIC COMMENT

None

## 5. CONDITIONAL USE PERMIT CU 2015-01 (D. WOITHE)

(TAB 2)

THIS IS A REQUEST FOR A CONDITIONAL USE PERMIT CU 2015-01 BY THE CITY OF PALMETTO LOCATED AT 601 US 41 N. THE CITY OF PALMETTO IS PROPOSING AN ELECTRONIC BILLBOARD.

Mrs. Woithe stated the proposed electronic billboard would be located on a parcel within the City's Estuary Preserve which is conservation with recreational use. The zoning is P (Public) and the Future Land Use of PU (Public Use). Nearby properties also have electronic signs. There has been a static billboard at this location for many years; the proposed billboard would replace it with a state of the art electronic sign. It will be double sided, be at same location but moved back so that it will not be in the right of away. It was mentioned that the sign would be owned by the applicant and they would have a contract with the City for 20 years, with profits also going to the City. The City would have a role in the advertisements that will be placed on the billboard. Applicant has agreed to comply with the City guidelines in place for electronic signs.

Mrs. Woithe explained that the specifications would be the same as the Gateway and Pet's Life electronic signs. The nature of the LED lights of the EMS may create less of an effect on wildlife than the existing billboard. Illumination of the existing billboard spills over from the lights shining onto the sign into the estuary. Mr. Denyes expressed his concerns with the proposed billboard electronic sign. He stated that the

sign would be gaudy with glaring lights. There was also concern of the location of the sign in the conservation area. Mr. Iaboni mentioned that he felt it would be an upgrade from the previous sign. Mr. Iaboni preferred that the commercial sign code regulations be followed rather than industrial zone regulations (a maximum height of 20' rather than 30')

Staff informed that the US41/301 corridor was established as a major transportation corridor long before the site was put in conservation. The edge of the conservation area, where the sign is located, is already heavily affected by vehicular traffic and will continue to be affected in the future. Also, the EMS guidelines regulate the brightness and transition of images, which together with state of the art resolution would create a conservative, attractive appearance.

**Motion: Mr. Price moved, Mr. Denyes seconded and the motion carried 2-1 to deny the request for the CU 2015-01. Chair Iaboni voted against the motions to deny the electronic billboard.**

6. Old Business

None

7. New Business

None

8. Adjournment

Chair Iaboni adjourned the meeting at 6:51PM

Minutes approved by Planning and Zoning Board on: December 17, 2015