

CITY OF PALMETTO
CITY COMMISSION WORKSHOP MEETING
September 24, 2012
4:30 PM

Elected Officials Present

Shirley Groover Bryant, Mayor
Brian Williams, Vice Mayor, Commissioner, Ward 3
Tamara Cornwell, Commissioner-at-Large 2
Charles Smith, Commissioner, Ward 1
Alan Zirkelbach, Commissioner-at-Large 1

Elected Officials Absent

Tambra Varnadore, Commissioner, Ward 2

Staff Present

Mark Barnebey, City Attorney
Jeff Burton, CRA Director
Jim Freeman, City Clerk
Allen Tusing, Public Works Director
Amber Foley, Assistant City Clerk

Mayor Bryant called the meeting to order at 4:30 p.m.

1. DISCUSSION: STATE AMENDMENTS

Mayor Bryant informed Commission that there is a resolution on the 7:00 p.m. agenda tonight regarding Amendment 4. She opened the floor to Commission to discuss the twelve amendments that are on the ballot for November and the impact they will have on the City if approved.

Mr. Freeman discussed Amendment 4. He explained that if this amendment passed, it would prevent the assessed value of homesteaded and specified non-homesteaded properties from increasing if the market value of that property decreases compared to the previous year; reduce from 10 percent to 5 percent the cap on annual increases in assessments of specified non-homesteaded properties such as residential rental property, seasonal homes, and commercial property; and, authorize an additional homestead exemption to first-time homebuyers or to buyers who have not owned property during the previous three years or longer. Commission was not in support of Amendment 4.

Discussion ensued on the remaining eleven amendments that are on the November ballot and the impact they will have on municipalities if passed. Attorney Barnebey was asked to provide Commission with more information on the amendments.

2. DISCUSSION: REBRANDING OF BRADENTON AREA CONVENTION CENTER

Mayor Bryant informed Commission that the new branding for the Manatee County Convention Center is going to be "Bradenton/Anna Maria Island/Longboat Key—Florida's West Coast". Mayor Bryant discussed the Bradenton Herald article "Branding a destination is important". This article is attached to and made a part of these minutes. Commission expressed disappointment with the rebranding of the Convention Center and the fact that no mention of Palmetto is made in the name even though it is located in the City of Palmetto.

Mr. Burton discussed an article in the Bradenton Herald regarding the progress in Palmetto and the first phase of renovations to Sutton Park. This article is attached to and made a part of these minutes.

Commissioner Cornwell stated that, while watching News Channel 8, she heard the meteorologist refer to the City of Palmetto as Memphis. She asked Mr. Burton to please contact News Channel 8 to have them correct Memphis to the City of Palmetto.

Commissioner Williams asked to have a discussion placed on a future workshop agenda regarding housing authorities. Mayor Bryant stated that a fair housing discussion will be placed on the October 1, 2012 workshop agenda.

Mayor Bryant adjourned the meeting at 5:27 p.m.

Minutes approved: October 15, 2012

James R. Freeman

James R. Freeman
City Clerk